

Introducing
the future of
**parental
engagement.**



About us.

We are an award-winning education technology company passionate about improving parental engagement through our parental communication apps and bespoke websites for schools and nurseries.

We know that it hasn't always been easy, quick or inexpensive to connect with parents, but we are dedicated to developing tools to change that. We have helped hundreds of schools across the country and abroad build meaningful relationships with parents and would love the opportunity to do the same for your school or nursery.



Sarah Bartrupe, Administrator
Blackpool Gateway Academy

As soon as we launched it all just went so fast. **It has been amazing!** From parents updating their details, to signing consent forms and following links to the website to find all the latest news has been great. **The traffic through the app and website has been on the increase ever since.**



Send FREE
app
notifications



Integrated
email
and SMS



Website and
social media
integration



Communicate
with multiple
family members



School MIS
Integration



Term dates
and events



Newsletters and
parent letters



Consent forms
and surveys



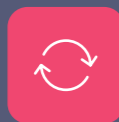
Parents
booking system



Online
payments



Absence
reporting



Update
contact details



Delivery
reports



Photo
galleries



GDPR
compliant



Full audit
trail



2 step
authentication



Dedicated
support team



Private
and secure



Remote
messaging

Why choose us?

Parentapps can help save schools thousands of pounds each year by replacing expensive text messaging services and reducing printing costs by enabling communication with parents directly through our bespoke school apps and websites.

As education professionals, we know the critical role parental engagement plays in improving outcomes for children, but undoubtedly also know the challenges faced when trying to effectively engage with parents today.

A successful parental communication method needs to be easy for parents and schools to use and engaging enough for parents to continue to use it.

We have helped hundreds of institutions across the UK and abroad to improve their parental engagement through our easy to use bespoke school apps. And, through our mobile communication platform, Parentapps Connect, we can ensure that you are able to communicate with parents 100% of the time with engaging and useful content such as individually targeted messages, consent forms, and term dates!

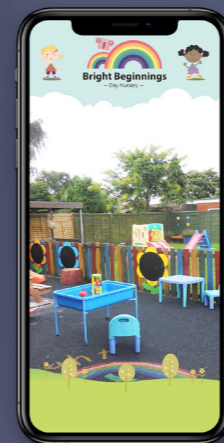
Additionally, by moving away from paper and sending these documents through the app, you can ensure that only the intended recipient is viewing this sensitive information. Also, if you become aware of a safeguarding issue you have the ability to temporarily deactivate or remove a user.



Parent app.

Our team is made up of former teachers, governors, and education technology experts who have many years of experience in improving parental engagement.

We understand the unique challenges that schools and parents face and are able to solve these through the various features of the app. If you have a unique communication challenge that you are facing, please get in touch and we will work with you to find a solution.



The Benefits.

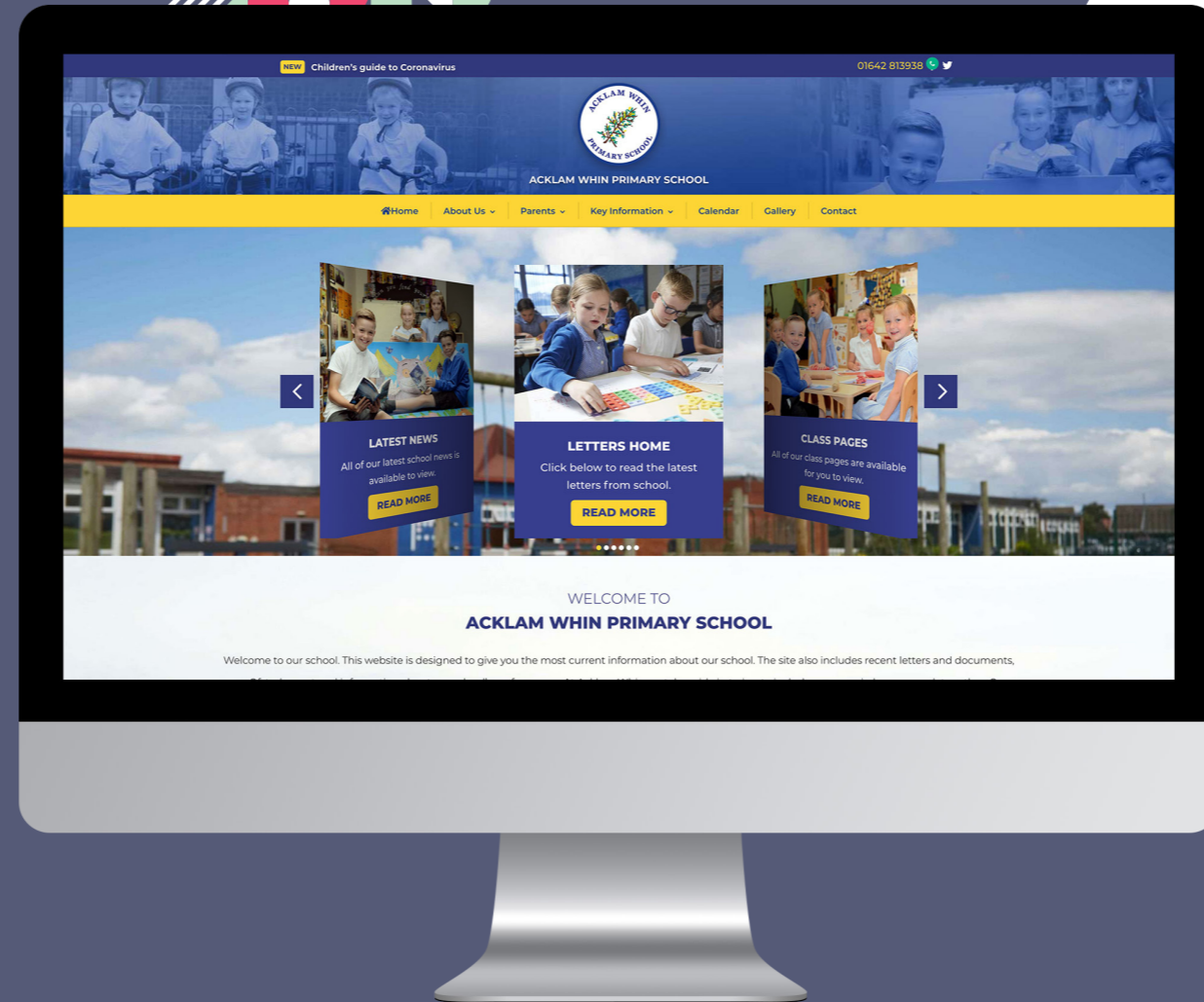
- Bespoke app design
- iPhone and Android compatible
- Easy to use CMS system
- OFSTED compliant
- Full connectivity to MIS
- Unlimited support and training
- Constant forms and surveys
- Website and social media integration
- Integrated email and SMS
- Online payments
- Parents booking system
- Send private messages securely

plus much more...

Web design.

If you haven't considered updating your website for a while, now may well be a good time to review how you appear online and whether things can be done better.

OFSTED obviously consider good communication important in running a school. For heads, reviewing how parents, pupils and staff have access to school information is now an integral part of most operational processes.



The Benefits.

- Bespoke website design
- Fully responsive
- Easy to use CMS system
- OFSTED compliant
- Full connectivity to Parentapps connect
- Full support and training
- No coding knowledge required
- Unlimited pages and news posts
- Unlimited image uploads

Photography.

Our photographers have been working with schools for many years and in this time they have perfected the way they capture the ethos and character of the school, ensuring the staff, students and grounds are photographed in the best possible light.

A professional image will completely transform your marketing materials, including your website and prospectus. The impression these striking images will have on prospective parents should not be underestimated!



Videography.

A picture says a thousand words but a video will enable you to summarise a multitude of information in just a few minutes.

Promoting a video of your organisation can help you attract new prospective students.



Homework Hub.

Times are changing and paper homework will soon become a thing of the past. We've created a Homework Hub which integrates into your school website, and enables teachers to distribute and collect homework from their class.

No more of the 'my dog ate my homework excuses' and easier to keep track of who has completed the exercise.

There's also a handy teacher chat function, so students/parents can submit questions about the homework privately and securely.



School Cost Calculator.

Do you know how much you spend on sending paper letters home or on text messages? It all quickly adds up.

Using our helpful online calculator you can input your information and it will give you an estimate of your annual expenditure. Then you can see if our app will actually save you money.



Lite.

Our lite version is perfect for organisations that need to send out messages and share links to information.

- ✓ Messages
- ✓ Newsletters
- ✓ Website Integration
- ✓ Events
- ✓ Contact Information

FROM
£499
PER YEAR



Eco.

Our economy app enables you to communicate and collect information from parents.

- ✓ Messages
- ✓ Newsletters
- ✓ Website Integration
- ✓ Events
- ✓ Contact Information
- ✓ Term Dates
- ✓ Parent Letters
- ✓ Absence Reporting
- ✓ Meal Menus
- ✓ Policies
- ✓ Social Media
- ✓ Useful Links
- ✓ Consent Forms

FROM
£999
PER YEAR

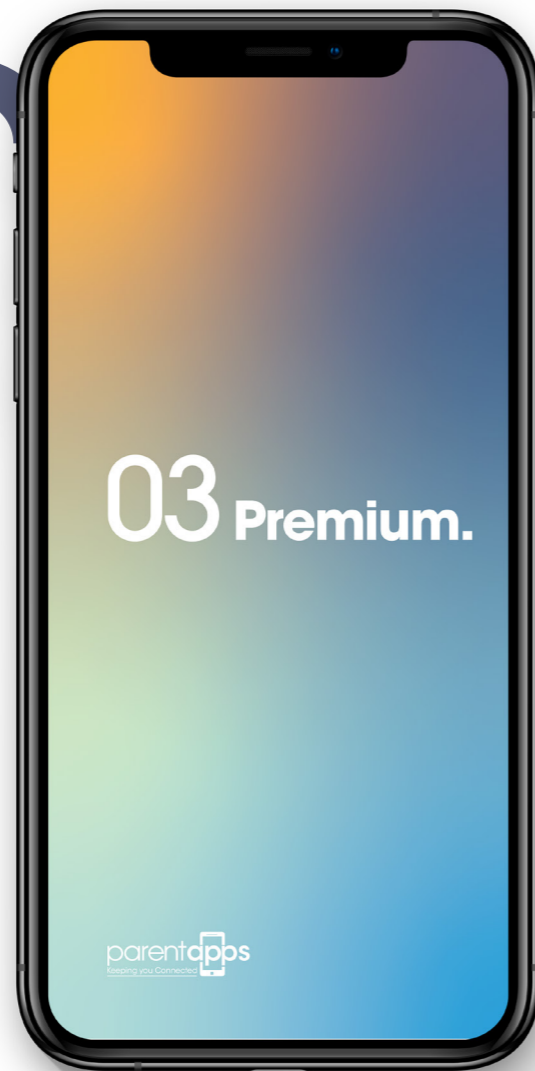


Premium.

The most popular tier, our platinum version takes parental engagement up to the next level.

- ✓ MIS Integration
- ✓ Messages
- ✓ Newsletters
- ✓ Website Integration
- ✓ Events
- ✓ Consent Forms
- ✓ Term Dates
- ✓ Surveys
- ✓ Parent Letters
- ✓ Absence Reporting
- ✓ Meal Menu's
- ✓ Policies
- ✓ Social Media
- ✓ Useful Links
- ✓ Contact Information
- ✓ Photo Gallery

FROM
£1199
PER YEAR



Platinum.

All the features and benefits of our Premium package with a brand new bespoke website too.

- ✓ Premium PA Connect
- ✓ News & Events
- ✓ Parents Section
- ✓ Class News
- ✓ SSL Security
- ✓ Fully Backed Up
- ✓ Staff Training
- ✓ Super-Fast Performance
- ✓ Social Media
- ✓ Ofsted Compliant Website
- ✓ Bespoke Design
- ✓ Responsive Design
- ✓ Simple Navigation
- ✓ Zero Downtime
- ✓ Easy to Update
- ✓ Multiple Admin Users

FROM
£1499
PER YEAR





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